



Fundraising Tips

Thank you for joining the team that can save a life and registering your fundraiser for Prostate Cancer Foundation of Australia. Your support is helping us get closer to our goal of zero deaths from prostate cancer in our lifetime. We're here to support you every step of the way and are pleased to share with you some practical tips to help you plan, promote and make a real difference.

Steps to a Successful Fundraiser



YOUR FUNDRAISER, YOUR WAY

Host a BBQ, morning tea, golf day, shave your hair or create something unique to you. Choose an idea that suits your community.



SHARE YOUR 'WHY'

Update your fundraising page and share why raising funds and awareness for prostate cancer is important to you. A strong story inspires support.



SHARE YOUR LINK

Send your fundraising page to friends, family and colleagues via email, text and social media.



USE YOUR QR CODE

Download your unique QR code from your dashboard and add it to posters and signage to make donating quick and easy at your page.



POST UPDATES REGULARLY

Share photos, milestones and thank supporters publicly to keep momentum building. Tagging donors and supporters to say thank you on social media will mean more people see your posts.



PARTNER LOCALLY

Engage local businesses for prize donations, raffles or matched giving to boost your total.



SAY THANK YOU

Acknowledge every donation. A simple thank you goes a long way.



Navigating Your Fundraising Dashboard

Visit your dashboard by logging in at:

fundraise.pcfa.org.au/login

From your dashboard you can:

- Personalise and update your fundraising page, don't forget to include a photo.
- Download digital resources and promotional assets:
- Generate and download your unique QR code linking to your page.
- Track donations and supporter details
- Share your page directly to social media. You will need to do this multiple times to get multiple donations.



Tip: Insert your QR code into our downloadable poster templates to enhance your physical event and encourage instant donations.



Download posters, social media tiles and more to help promote your fundraiser

Getting More Support

Looking for more resources?

Here is what we can help with:

- Information brochures for your event. These are available to self-print, or order online at prostate.org.au/resources/
- Merchandise to on-sell to boost your fundraising total
- A PCFA speaker (subject to availability in your area and on your event date)
- Promotion via our online events listing
- Re-sharing event posts when you tag @pcfa_oz on social media

Banking Offline Funds

If you raised funds offline you can bank them using our bank details. Please ensure to let us know when you have done this so we can allocate the funds to your online fundraising page.

Account Name: Prostate Cancer Foundation of Australia Ltd

BSB: 062 000

Account Number: 1266 8231

Payment reference: Your full name

Email fundraising@pcfa.org.au with details of your transaction and we can update your online fundraising page.

Need Support? Got Questions?

If you have any questions or would like assistance with your fundraiser, please reach out

1800 22 00 99

fundraising@pcfa.org.au